



Workshop on Asset Management

**The Hotel at River Rock
8811 River Road, Richmond BC**

Thursday, October 10, 2013

Strategic Directions Services, Assets, Finances

Learn about leading edge Council stewardship of municipal assets using international best practices support by asset management planning, long term financial planning and communicating the message to those that pay, our taxpayers. Hear from senior levels of government and the directions and actions they are taking to align funding programs with these best practices. Through a case study from the Town of Golden and panel discussions with CAOs/ Mayors who have engaged their municipalities, we will bring all the disciplines together on developing an integrated strategy. Hear Therese Mickelson giving us a primer on communicating the message to different audiences.

This workshop is targeted at Councillors, CAOs, Directors and Managers that seek to move their organizations forward leveraging the power of interdisciplinary learning that bring together the political, administrative, technical and financial in scalable approaches

- * Chief Administrative Officer Panel
- * Communicating the Message – Therese Mickelson
- * Risk and Liability – Municipal Insurance Corporation
- * Mayors Panel
- * Integrating Long Range Financial Planning
- * Case Study – Town of Golden

KEYNOTE SPEAKERS



Marie Lemay

**Associate Deputy Minister
Infrastructure Canada**



Glen Brown

**Executive Director, Local
Government, Infrastructure and
Finance Division
Ministry of Community,
Sport and Cultural Development**

Registration \$155 +GST at www.civicinfo.bc.ca/event/assetmanagementbc.php



Detailed Program:

Program information is posted on the **Asset Management BC** website at

www.assetmanagementbc.ca

Registration:

Registration fee is **\$155 + GST** including lunch

Registration is through **CivicInfo**. Access events on Civic Info at

www.civicinfo.bc.ca/event/assetmanagementbc.php

Contact: Wally Wells, Executive Director

Asset Management BC

info@assetmanagementbc.ca

Phone: 250-741-9887

Accommodation:

Reservation block of rooms made at **The River Rock Hotel, Richmond** at **\$ 109 per night**. The Hotel will honour the same rate for 3 days before and after the event. Rooms must be booked by **October 1, 2013**.

Call The Hotel at River Rock
8811 River Road, Richmond BC
Tel: 604-247-8900

Toll Free: 1-866-748-3718



SPEAKER PROGRAM

October 10, 2013

The River Rock Hotel, Richmond, BC

- 8:00 A.M.** **Registration desk open (coffee, tea and refreshments)**
- 8:30 – 8:40** **Setting the Scene – Andy Wardell, Co-chair AM BC**
- 8:40 - 9:30** **The Federal Role -
Marie Lemay, Associate Deputy Minister,
Infrastructure Canada**
- 9:30 – 10:00** **The Provincial Role -
Glen Brown, Executive Director,
Financial and Infrastructure Division,
Ministry of Community, Sport & Cultural Development**
- 10:00 – 10:15** **BREAK**
- 10:15 – 10:45** **Assets - Risk and Liability
Sherman Chow, Claims Manager
Municipal Insurance Association of BC**
- 10:45 – 11:30** **Why and What Councils need to know?
Mayor Brian Taylor – City of Grand Forks (invited)
Mayor Christina Benty - Town of Golden**

**11:30 – 12:15 Asset Management – How the pieces fit together
.....From a Chief Administrative Officer perspective.**

**David Allen – CAO - City Courtenay
David Stuart – CAO - District North Vancouver
Emanuel Machado – CAO Town of Gibsons**

12:15 – 1:00 Buffet Lunch

**1:00 - 1:45 Informed Decisions - How can you have a strong Long Term
Financial Planning without good Asset Management Plans?**

**Rick Danyluk, Manager, Financial Planning,
District of North Vancouver**

**1:45 – 2:30 The Golden Experience – How one community brought it all
together**

**Mayor Christina Benty
Jon Wilsgard, Chief Administrative Officer
David Love, Director Strategic Initiatives**

2:30 – 3:30 Crafting the Message – A Primer in Communications

**Therese Mickelson
Editor 'Exchange' magazine for LGMA
Managing Partner, Mickelson Consulting Inc.**

Our challenge is to integrate all the technical, financial, environmental and policy information and simplify how we communicate this in a clear understandable fashion to our Councils our taxpayers and senior governments.

Therese Mickelson is an award-winning, internationally accredited senior communicator who has managed a wide range of public relations issues and initiatives in both the public and private sectors over the course of almost 20 years. She has successfully implemented communications with key audiences on a wide range of issues, from labour unrest to natural disasters, and from publicizing companies and their market activities to building a city's corporate communications function from the ground up. As the former Manager Corporate Communications for the City of Coquitlam, Therese has an extensive understanding of the issues, opportunities and challenges of local government.