

Natural Assets as Ecological Systems and Services: *What do you know or wonder about the EAP and MNAI missions?*

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The Third Annual Vancouver Island Symposium on Water Stewardship in a Changing Climate will be delivered by video on YouTube as a series of three “watershed moments”. Join us on November 26, 2020 for a facilitated conversation with Emanuel Machado, MNAI Chair, and Tim Pringle, EAP Chair. Their focus is natural assets as ecological systems and services.

TO LEARN MORE AND REGISTER, visit
<https://civicinfo.bc.ca/event/2020/Third-Water-Stewardship-Symposium-Reimagined>

Adapting to the COVID-19 Reality

In 2020, the COVID-19 pandemic has changed everything and created a new reality for everyone on Planet Earth. Until there is a vaccine, mass gatherings are not allowed. Thus, events such as the Third Annual Symposium must be reconstituted and delivered online rather than in-person.

We have chosen to be bold in how we leverage technology. We will not subject viewers to a day of staring at their computer screens! Under our pandemic response plan, three modules are being undertaken as a Video Trilogy Series. Each event is 90 minutes in duration, with delivery via YouTube on November 19, November 26 and December 3.

We are blending technology platforms to provide an experience that is equivalent to viewing an engaging TED Talk video, while allowing for interaction with those who are leading by example in British Columbia.

Cascading Content, Visual and Engaging

Watershed Moments, the video trilogy series, is cascading. Our focus is on the whole-system approach, connecting land and water, and restoring water balance in altered landscapes. The series will educate and create understanding.

The three videos, each 60 minutes in duration, are designed to be used as educational legacy resources that inspire action. Each is built around a “facilitated conversation” moderated by Richard Boase, District of North Vancouver. These conversations are much more

than talking heads in a studio setting! Inter-weaving of outdoor footage creates an engaging narrative.

In embracing virtual delivery, our goal is to engage and inform our online audience. Our desired outcome is to enhance their understanding of what it means to see the world around them as an interconnected system. We hope to point the way for making a difference through collaborative leadership.

The Watershed Moments trilogy series will be a compelling virtual symposium. We are using the YouTube platform to create a viewing experience that captures the passion, knowledge and wisdom of our team members in conversation.

On the day of each event, a Zoom feed will enable team members to interact LIVE via YouTube with the audience! Our vision is that the series will take on a life of its own as a legacy resource to inform, educate and create understanding.

ON NOVEMBER 26:

Natural Assets Support the Delivery of Core Local Government Services, While Doing So Much More

Two programs - the Municipal Natural Assets Initiative (MNAI); and the Ecological Accounting Process (EAP) – are facilitating the move from awareness to action that accounts for ecological systems and services. What do you know about the EAP and MNAI missions? Do you wonder whether they are the same, or different?

The two initiatives are outcomes flowing from the tireless determination of two pioneers, EAP Chair Tim Pringle and MNAI Chair Emanuel Machado, to transform how local governments view ecological systems and the services they provide. Development of both MNAI and EAP began around 2015.

Actually, translating policy objectives into tangible outcomes requires that local governments have a methodology and metrics for valuing ecological assets and services in an asset management strategy.

Emanuel Machado changed the local government conversation in BC. His philosophy and local government credibility continues to generate momentum for replicating the ‘Town of Gibson’s Model’ in other communities.

For three decades, Tim Pringle has worked hard to develop and evolve a guiding philosophy, pragmatic strategy, and meaningful metrics for valuing the services

provided by nature; and for establishing budgets for maintenance and management.

Once you have a number for better maintenance and management of ecological assets, what do you do with that number? Putting it into play requires an understanding of how local government processes work.

ON NOVEMBER 19, JOIN US FOR:

BC's Climate Reality, Inter-Regional Collaboration & Actionable Visions

What happens on the land matters to water bodies!

A dynamic team of five women provide their insider insights into an array of water-centric initiatives and programs underway in four Vancouver Island regional districts.

Regional water management initiatives are now into a second decade and ramping up. Actionable visions for land and water are driven by leadership that mobilizes people and partnerships, a commitment to ongoing learning and innovation, and especially a budget to back it up.

ON DECEMBER 3, JOIN US FOR:

International Year of the Salmon (IYS) – Will Lightning Strike Twice?

In British Columbia, the iconic salmon is the canary in the coal mine.

Did you know that the 'salmon crisis' of the 1990s galvanized federal-provincial action, cross-border collaboration, and pioneer research?

For the first time in decades, the stars are in alignment. Our federal and provincial governments have committed both money and time to the International Year of the Salmon. The program is multi-year and represents a 'once in a generation' moment.

With the International Year of the Salmon as a guiding vision, communities could build on what some have known since the 1980s and, in so doing, offset the neglect of past decades.



the partnership
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Asset Management BC offers Training opportunities

AM BC can help!

Advance your Asset Management Practice with Free Training

When it comes to implementing asset management practices, we know that most local governments in BC have done the basics, such as an inventory of their assets or a condition assessment. And while some local governments have taken it even further by defining levels of service or even putting an Asset Management Bylaw in place (kudos to City of Courtenay!), many are still struggling with taking their asset management practices to the next level. Heck, some of us are even trying to figure out what the next level is for our community.

Enter the *'Advancing your Asset Management Practices'* program. This unique, and yes free, training program was designed to address some of the softer sides of the asset management puzzle, such as: How do we set the level of service we provide our community? How do we create a culture of sustainable service delivery throughout our organization? Or how can we get our Council or Board on board? These are just some of the tough questions we've heard from you at conferences and workshops – and why we carefully crafted this program to help you find the answers you need.

Thanks to the generous funding provided by the Municipal Asset Management Program (MAMP), delivered by the Federation of Canadian Municipalities and funded by the Government of Canada, we are delighted to provide these educational programs at no cost to BC's local governments and First Nations. Check these out:

1. **Building Awareness for Elected Officials:** Help your Council or Board fully grasp the power they hold over the future of your community. Invite one of our keynote speakers to share a compelling online presentation with your Council or Board. Designed to help increase awareness and support for your asset management practices and the benefits of achieving sustainable service delivery through the asset management process. Presentations range from an introduction to asset management to using asset management as an effective, transparent, and engaging decision-making and communications tool. Presenters include former Mayor and asset management strategist Christina Benty; former