

# Water for Life & Livelihoods: What Drives Large-Scale Real Estate Development in the Mid-Island Region

2010 State of the Island Economic Summit

## Lesson Plan & Storyline for 'Water Sustainability Breakout Session'

Major breakthroughs happen when decision-makers in government work with grass-roots visionaries in the community to create desired outcomes. When 'convening for action', we create a picture of the future that we want. An overarching question is: *How will communities from Cobble Hill to Campbell River align their efforts to ensure the right development in the right place in the right time?* a starting point for

This interactive session on land development and water sustainability will inform and educate participants about a vision for **settlement change in balance with ecology**.

2:15 – 3:20	<ol style="list-style-type: none"> <li>1. <b>Welcome &amp; Introduction</b> <i>(Bill Benoit, Chair-Elect VIEA) (5 minutes)</i></li> <li>2. <b>Beyond the Guidebook 2010: Implementing a New Culture for Urban Watershed Protection &amp; Restoration in British Columbia</b> <i>(Kathy Bishop, Leadership BC &amp; Kim Stephens, Water Sustainability Action Plan) (10 minutes)</i> <ul style="list-style-type: none"> <li>– <b>TELL A STORY TO BRIDGE-IN AND CAPTURE AUDIENCE ATTENTION</b></li> <li>– Connect the dots to the Dialogue in Nanaimo</li> <li>– Set the scene by describing why 'Beyond the Guidebook 2010' is important</li> <li>– Explain the session format &amp; Identify the learning outcomes</li> <li>– <b>DESIRED OUTCOME:</b> The audience will know what to expect</li> </ul> </li> <li>3. <b>Mission Possible: A 50-Year Vision for Vancouver Island</b> <i>(Eric Bonham, CAVI Leadership Team) (10 minutes)</i> <ul style="list-style-type: none"> <li>– <b>TELL A STORY TO BRIDGE-IN AND CAPTURE AUDIENCE ATTENTION</b></li> <li>– Provide context for development on Vancouver Island</li> <li>– Explain why there has to be a different approach</li> <li>– Recognize the role of those in the audience in creating our future</li> <li>– <b>DESIRED OUTCOME:</b> The audience will be energized and inspired</li> </ul> </li> <li>4. <b>What Drives Large-Scale Real Estate Development in the Mid-Island Region</b> <i>(Tim Pringle, CAVI Leadership Team) (40 minutes)</i> <ul style="list-style-type: none"> <li>– <b>TELL A STORY TO BRIDGE-IN AND CAPTURE AUDIENCE ATTENTION</b></li> <li>– Introduce this principle: <b>Settlement Change in Balance with Ecology</b></li> <li>– Describe the development context in the mid-Island region</li> <li>– Present the rationale for viewing the mid-Island as one market</li> <li>– Explain that communities can pick and choose from among development proposals</li> <li>– Explain that communities can then control their destinies</li> <li>– Explain how this leads to "the right development in the right place at the right time"</li> <li>– Introduce the vision for <i>A Positive Settlement Strategy for Vancouver Island</i>.</li> <li>– <b>DESIRED OUTCOME:</b> The audience will be ready for the town hall session</li> </ul> </li> </ol>
3:20 – 4:20	<ol style="list-style-type: none"> <li>5. <b>Town Hall Sharing &amp; Learning Session: What Have You Learned Today &amp; How Will You Apply That Understanding Tomorrow?</b> <i>(facilitated by Kathy Bishop &amp; Kim Stephens) (55 minutes)</i> <ul style="list-style-type: none"> <li>– Meet and greet when people first arrive so that we will have anecdotes to tell in the session</li> <li>– Prepare questions about Eric and Tim's presentations so that we can seed the conversation</li> <li>– Work the audience and go with the flow</li> <li>– <b>DESIRED OUTCOME:</b> There will be a buzz in the air and people will leave energized</li> </ul> </li> <li>6. <b>Shared Responsibility: Choose to be Enabled and Move from Awareness to Action</b> <i>(John Finnie) (5 minutes)</i></li> </ol>