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## NEWS RELEASE

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Ministry of Water, Land and Air Protection  
B.C. Water and Waste Association

### **‘WATERBUCKET’ A NEW RESOURCE IN WATER ACTION PLAN**

PENTICTON – A new web-based resource that will give local governments and water suppliers throughout B.C. ‘buckets’ of information on water conservation and sustainability was unveiled today by the Province and the B.C. Water and Waste Association (BCWWA).

Minister of Water, Land and Air Protection Bill Barisoff officially launched the ‘Waterbucket’ during an address to the B.C. Water and Waste Association's annual general meeting today in Penticton.

The ‘WaterBucket’ is a proactive and interactive online community that brings together, local governments, water utilities, water suppliers and managers. These groups and others can now electronically share success stories, information, practical tools and ideas about water sustainability and conservation.

“This is another major step forward to ensuring British Columbians have access to safe, clean and abundant water supplies,” Barisoff said. “This resource will allow those responsible for water management to develop tools and programs that address water sustainability and to share their knowledge and successes with others.”

The ‘WaterBucket’ is one of six elements in the Water Sustainability Action Plan for British Columbia, developed by the BCWWA's Water Sustainability Committee in partnership with the Province and others. This committee has brought together experts in water resource management and related disciplines from government, the private sector, academia and stewardship groups.

The action plan’s goal is to encourage implementation of integrated water sustainability policies, plans and programs across the province. The action plan builds on the foundation provided by “A Water Conservation Strategy for British Columbia”, a previous partnership development. The ‘WaterBucket’ is the key communication strategy for the action plan.

“In providing universal access to information, we will see improved standards in all aspects of water resource management,” Don Degen, president of the BCWWA, said. “The ‘Waterbucket’ will be where water officials immediately go to for the latest in technology and practices.”

Primarily aimed at local governments and water resource managers, the ‘WaterBucket’ will eventually provide links for domestic, industrial, commercial and agricultural water users.

For more information, visit <http://www.waterbucket.ca/> online.

1 backgrounder(s) attached.

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