

Into Get Your Mind ~~Out~~ of the Gutter

A Workshop on Rainwater Harvesting in British Columbia

December 3, 2013 --- Radisson Hotel, located at 8181 Cambie Road --- Richmond, BC



the partnership
for water sustainability in bc



Why Be a Sponsor

The Partnership for Water Sustainability in BC and Irrigation Industry Association of BC would like to invite you to be a **Rainwater Harvesting Workshop Sponsor**.

This one-day workshop is open not only to PWSBC and IIABC members, but also to a wide variety of affiliate industry groups, including architects, builders, plumbers, engineers, landscapers, gardeners, do-it-yourselfers, water conservation leaders, and policy officials, in addition to rainwater system designers, installers and product representatives.

Sponsorship is a great way for your company to get involved and to work with PWSBC and IIABC to help advance the rainwater harvesting industry and ensure its continued success! Sponsoring this workshop, puts your name and brand at the centre of networking opportunities, allowing you and others in the industry to connect and work together for a stronger, and more lucrative rainwater harvesting aftermarket.

As an added bonus, the exposure your company will receive by sponsoring this event will help you enhance your image and position within the rainwater harvesting and water conservation communities, build relationships with new and existing customers, and help you achieve your business goals!

The PWSBC-IIABC Workshop Sponsorship Committee has constructed a new sponsorship program for 2013 that welcomes several levels of involvement. We offer a sponsorship level to suit every budget, such as:

A \$3,000 Gold Sponsorship includes the following values:

- ✓ Logo depicted in the Workshop program
- ✓ Exclusive representation as the main event sponsor on all event marketing efforts and media
- ✓ Acknowledgment of your sponsorship on PWSBC Waterbucket.ca website
- ✓ Free large display stand in the Workshop meeting room to display your logo and/or company information
- ✓ One free complimentary Workshop registration for a representative
- ✓ Opportunity to include leaflets in Workshop delegate packs
- ✓ Personal welcome message by the Executive Director of PWSBC to the event audience
- ✓ Booth location in the exposition area
- ✓ Unique registration discount codes to offer your clients/customers to attend this event

A \$500 Lanyard Sponsorship includes the following values:

- ✓ Only one lanyard sponsorship is available for this event
- ✓ Your logo (B&W) on the lanyards
- ✓ Presentation as lanyard sponsor on all marketing media for and during the event
- ✓ One free complimentary Workshop registration for a representative
- ✓ Unique registration discount codes to offer your clients to attend this event

As our lanyard sponsors your brand will be always quite close to the attendees.

A \$500 Delegate Kit Sponsorship includes the following values:

- ✓ Logo on delegate package cover
- ✓ Opportunity to include leaflets in Workshop delegate package
- ✓ One free complimentary Workshop registration for a representative
- ✓ Unique registration discount codes to offer your clients to attend this event

A \$250 Refreshment Sponsorship includes the following values:

- ✓ Free large display stand in the refreshment area to display your logo and/or company information
- ✓ Unique registration discount codes to offer your clients/customers to attend this event

A \$250 Door Prize Sponsorship includes the following values:

- ✓ Free large display stand in the Workshop meeting room to display your logo and/or company information
- ✓ Recognition of sponsorship during draw

Take advantage of this unique opportunity to build your organization's profile with this targeted group of decision makers. And if you have any other ideas for sponsorship that would benefit PWSBC and IIABC members or Workshop delegates, contact us to discuss. We are committed to partnering with any relevant organization that would like to be involved.

FOR MORE INFORMATION AND/OR TO SIGN-UP AS A SPONSOR:

Contact Mike Tanner, Workshop Chair at mtanner@watersustainabilitybc.ca